



The New Generation of Mobile Marketing

What is iBlitz?

iBlitz is a native iPhone and iPad application designed to provide business with a quick and easy platform to enter into the mobile marketing trend without the need of any programming knowledge. It provides the bridge to allow your users to stay updated with your products, news, events and promotions.

iBlitz is designed as an out of box product that can be utilized without additional resources for design and programming. Your contents can be managed and updated easily with iBlitz user friendly management system as often as you wish.

Leverage on the mobile marketing trend with iBlitz as an additional marketing means for your business now.



Product List



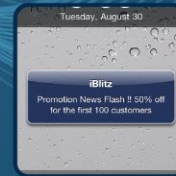
Google Map



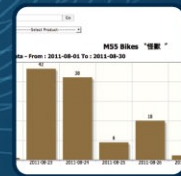
Content Search



Share



Push Notification



User Statistics

Why iBlitz?

- Tap into the mobile trend and transformation into mobile app to promotes business growth
- Opportunity to reach more customers irrespective of time and place
- Offer Value-Added-Services that improve the sales quotient
- Effective, Affordable and Convenient means of business promotion

Specification and Features



Native Objective C Development

Objective C is the native programming language for iPhone and iPad. By using just the native language for development, we allow the application to work with maximum and smooth performance.



Template Development

In order to minimize development time and cost, you will be able to select from our range of existing templates to build your app without the need to hire external designers or developers.



Neat and Rich Contents

iBlitz allows you to enhance your user experience by using ready available rich content functions like image gallery browsing or play medias from YouTube.



Product Browse and Search

Our specially designed templates are designed to allow your users to find your product easily through our user friendly product categorizing and product browsing. Even with a huge base of products is of no issue with our quick product search feature to locate your product easily.



Push Notification System

iBlitz leverage on the push notification system provided by Apple. This allows you to notify your app users of important news, events or promotions even if they are not using the app at that point in time.



Real Time Content Update

iBlitz works by the use of a central content management system. This means that all contents that are shown to your users through iBlitz can be added/edited/deleted solely through your web browser. Contents will be dynamic and updated as often as required and will be presented to your users at real time.



Google Map

Helps your users locates your products or your stores using our integrated google map.



Multi-Language

iBlitz do not restrict you to any single language; go worldwide with multilingual language support in iBlitz.



Branding

Use your own logo, and company images to bring out recognition to your business. iBlitz also provides you with a dedicated page to add in information all about you or your company.



Offline Access

Unlike a web page, iBlitz allows your users to view your products which they have viewed before even if there is no internet connection. Your users will always find what they have seen before.



Social Media Marketing

Due to the high influence in social medias, iBlitz takes on this trend and allows users to share product information through our inbuilt social media platform like facebook or email.



Get Connected with Your Users

If the users cannot find you, they cannot increase your business. iBlitz provides various contact methods like phone call, email or google map and allows your users to reach you easily with just a click of a button.



Analysis

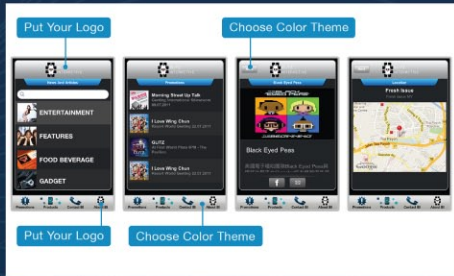
User behavior is an important statistic feature for marketing purpose and in iBlitz, we have incorporated tools that will track the user behavior in viewing of all your products.



No Hardware or software cost

No additional hardwares or softwares are required for using iBlitz, everything you need are provided by us to get your app up and running and contents updated.

How it works?

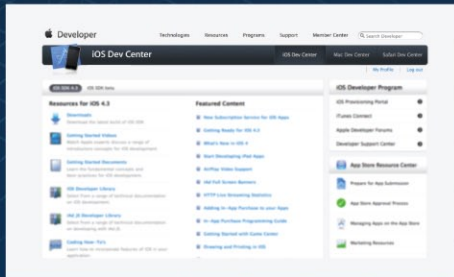


You choose

You can freely choose your app design from our ready list of available template designs, navigation designs and various customized configuration. With your logo, we are ready to build your app. Special designer not required.

We build

With all your selections, we are ready to build your app. Sit back and relax while your app is being build by iBlitz team for preview on your iPhone/iPad. This generally takes less than 48 hrs.



We submit

Once you are happy with your app, we will send it to apple for approval.

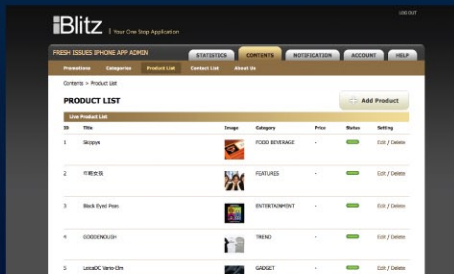


Your app launch

Once apple is happy with your app, the app is launch in iTunes for everyone to download.

You manage contents

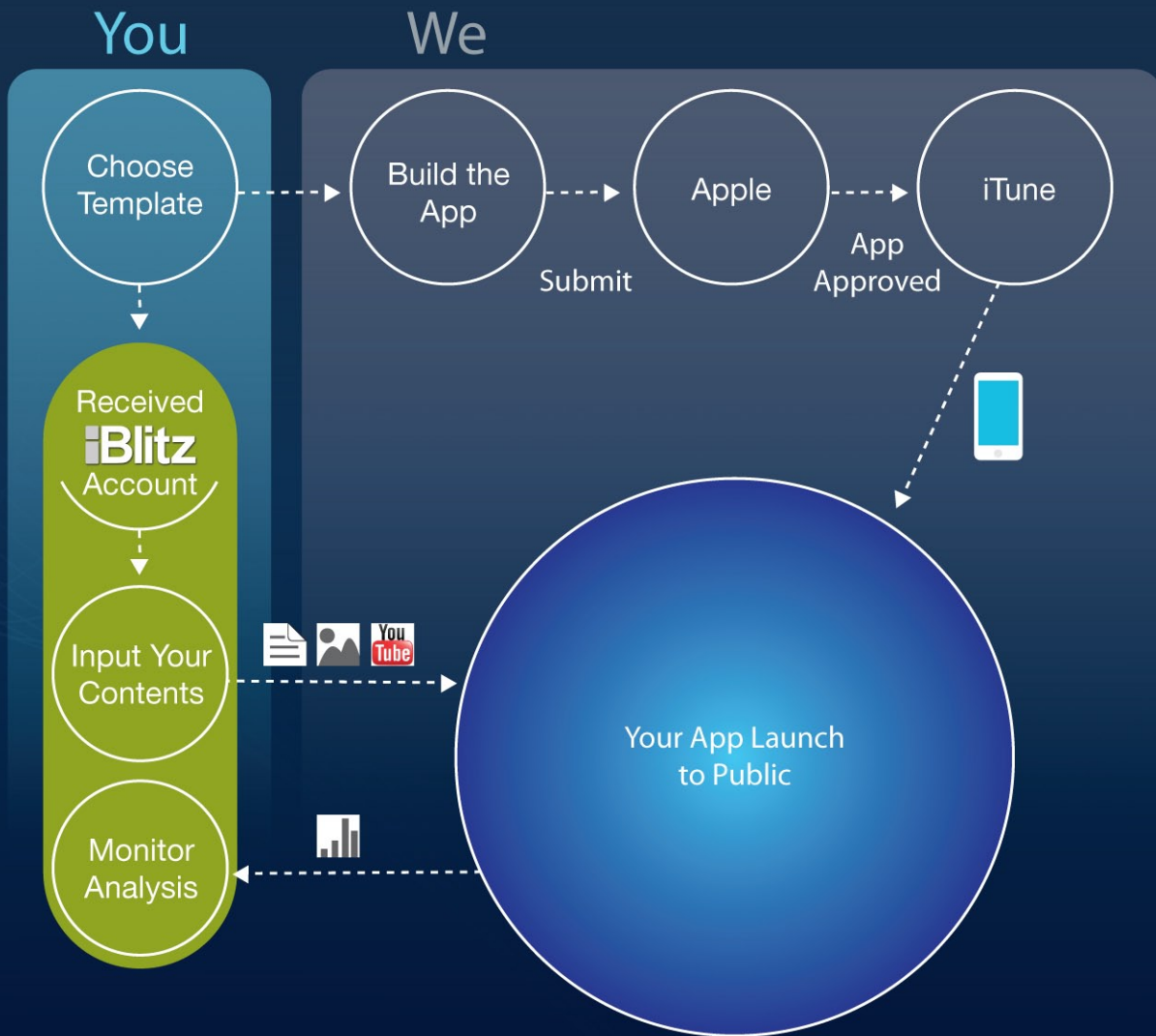
Contents are pulled directly from our server and can be managed any time you like.



You monitor analytic

Our analytic tool will help you monitor user behaviors in your app.

The Process



Summary of Features

Native objective C development	✓
Template development	✓
Neat and Rich Contents	✓
Product Browse and Search	✓
Push notification system	✓
Real Time Content Update	✓
Google Map	✓
Multi-Language	✓
Branding	✓
Offline Access	✓
Social Media marketing	✓
Get Connected with Your Users	✓
Analysis	✓
No Hardware or software cost	✓

Do not wait!

Get your own app to enhance your business today!

Contact Us at sales@blitz-interactive.com